

**JOHN RETTIG
GRAPHIC / WEB DESIGNER
& PHOTOGRAPHER**

johnrettigdesign@gmail.com
Cincinnati, OH
johnrettigdesign.com



SKILL SET

Product Photography, Print Design, Web Design, Webmastering, SEO, Product Design, Package Design, Exhibit Design, Audio Recording, Video Editing, 3D Rendering

DESIGNER

April 2023 - Current | CIP Retail | Cincinnati, OH | cipretail.com

Design and development of interior décor and signage for grocery stores using interior design, environmental design and graphic design utilizing software programs such as AutoCAD, Adobe Illustrator, Adobe Photoshop, and Gigapixel AI.

FREELANCE GRAPHIC / WEB DESIGNER & PHOTOGRAPHER

October 2021 - April 2023 | John Rettig Design | Cincinnati, OH | johnrettigdesign.com

Freelance design work and photography ranging from design and layout of websites, video editing, social media, SEO, and other work on websites.

GRAPHIC / WEB DESIGNER & PHOTOGRAPHER

March 2017 - October 2021 | West Chester Protective Gear | Cincinnati, OH | westchestergear.com

Graphic Designer at West Chester Protective Gear, a provider of high performance safety solutions for industrial, retail and welding customers. Work ranged from product photography and video for top online retailers such as Amazon, Walmart, The Home Depot, and Lowes, along with web design, website SEO, social media content development, catalog design and layout, packaging design, trade show displays, interactive touch screen UX, interactive HTML product imagery, presentation displays, video editing, audio recording, and planning and building a new photo studio for glove and full body apparel with 360° capabilities and software automation, along with instructing and project managing other graphic designers, interns and freelancers working on product photography. Employee of the Month July 2018.

WEB DESIGNER / WEB MASTER

September 2015 - March 2017 | Cybervise | Cincinnati, OH | cybervise.com

Designer and Webmaster at Cybervise, a small firm specializing in WordPress Maintenance and Website Development for Business Websites. Work ranged from development and redesign of websites, updating site software, website security, website SEO, social media content development, and direct contact with clients on updating their content, site optimization, and website software training.

FREELANCE GRAPHIC / WEB DESIGNER & PHOTOGRAPHER

February 2008 - September 2015 | John Rettig Design | Cincinnati, OH | johnrettigdesign.wordpress.com

Freelance design work and photography ranging from product design and development, design and layout of product manuals and marketing material, product photography, concert photography and video, real estate development branding, audio recording, video editing, and band websites and social media. In 2018, I did consultancy work for a defense contractor in the aerospace industry helping them to set up their new website for WordPress and SEO.

GRAPHIC / WEB DESIGNER & PHOTOGRAPHER

July 2004 - January 2008 | Hanser Music Group | Hebron, KY | hansermusicgroup.com

Graphic Designer for Kustom Amplification and other Hanser Music Group brands. Work ranged from product photography, concert photography, product design, product packaging, product catalogs, brand literature, marketing material, advertisements, trade show displays, web design, and working directly with music artists on signature product development and concert photography. Employee of the Month June 2006.

FREELANCE GRAPHIC DESIGNER

June 2003 - July 2004 | John Rettig Design | Cincinnati, OH

Freelance design work on real estate development branding and outdoor photography.

GRAPHIC / WEB DESIGNER

September 2001 - December 2002 | Los Alamos National Laboratory | Los Alamos, NM | lanl.gov

Graphic and Web Design Intern on the Project Y history website, which included editing over one thousand WWII era badge photos, internal publications design, and super computing exhibition displays at Los Alamos National Laboratory, a primary research laboratory for the United States Government.

GRAPHIC DESIGNER

March - June 2001 | Design Kitchen | Chicago, IL

Graphic Design Intern working on packaging and advertisements at Design Kitchen, a mid-sized print and web design firm, for clients such as Motorola, Fisher-Price, Boeing, and the City of Chicago.

GRAPHIC DESIGNER

March - December 2000 | Deskey Associates | Cincinnati, OH | deskey.com

Graphic Design Intern working on packaging and advertisements at Deskey Associates, a large-sized print design firm, for clients such as Procter & Gamble and Bush Brothers.

BACHELOR OF SCIENCE IN DESIGN

September 1998 - June 2003 | University of Cincinnati | Cincinnati, OH | daap.uc.edu

College of Design, Architecture, Art, and Planning. Participation in the Professional Practice Program with alternating quarters of study with work in the field of Graphic Design. Major in Graphic Design.

PROGRAMS

Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe After Effects, Cinema 4D, Adobe Audition, Adobe Creative Cloud, AutoCAD, WordPress, Drupal, Joomla, Squarespace, Google Analytics, cPanel, Dreamweaver, HTML, CSS, PHP, JavaScript, XML, Macintosh OSX, Microsoft Windows 365, Ortery 360° Photo Software, Logic Multi-Track Digital Audio Recording, DaVinci Resolve, Sony Vegas Video Editor, OmniTapps Touch Display Software, Wunderlist, WorkFlow, Planner, Teams, Sharepoint, Word, Power Point, Excel, Gigapixel AI